

## SERVICE-BASED BUSINESSES:

- Event planning and management
- Photographer
- Decorator
- Personal tutoring or educational services
- Fitness training and coaching
- Graphic design/branding services
- Social media and digital marketing services
- Tutoring and education
- Childcare
- Dog walking/pet sitting
- Agricultural consulting
- Small engine repair/mechanics
- Handyman
- Moving and selling scrap metal
- Pressure washing
- Car Washing or detail service
- Cleaning/laundry service
- Lawn care service
- Errand service
- Gift wrap service
- Organization services
- Meal subscription services
- Restore/upcycle furniture

## PRODUCT-BASED BUSINESSES:

- Innovative consumer products
- Fashion and apparel
- Health and wellness products

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## TECHNOLOGY AND INNOVATION:

- Mobile applications
- Software development
- Website design and development
- Tech support
- Influencer/Podcaster/Vlogger

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## FOOD AND AGRICULTURE:

*(certification may be required)*

- Specialty or niche food products
- Agricultural products

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## ARTS AND CRAFTS:

- Handmade jewelry and accessories
- Artwork and paintings
- Customized merchandise (e.g., personalized gifts)
- Handcrafted home decor items
- Creative DIY kits or workshops



# IS THIS BUSINESS RIGHT FOR YOU?



FOUNDATIONAL  
LEADERSHIP &  
ENTREPRENEUR  
X-PERIENCE

## ASK YOURSELF THE FOLLOWING QUESTIONS:

- ☒ What are my personal strengths and how can I use them in my business?
  - ☒ Does this business idea meet a need within my community?
  - ☒ Do I have a passion for or enjoy this type of work?
  - ☒ Do I have a baseline knowledge of this industry?
  - ☒ What resources do I already have that could help me be successful?
  - ☒ Does this business have the potential to be profitable?
  - ☒ Can I do this alone, or do I need a partner?
  - ☒ Is the initial start up cost fairly low?
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